



World Lean leader highlights the need for lean thinking as a recession action plan

Dan Jones – one of the leading business improvement thinkers and the co-author of the book “Lean Thinking” – has written A Recession Action Plan as a guide to business performance improvement.

We commend this article to you as a business builder that will position any organisation as a profitable survivor that will take the lead as the economy eventually returns to normality.

On 13th October we emailed to you information on the application of lean thinking and Value Stream Mapping and A3 problem solving mentioned in Dan’s plan using the Intelog RAPID methodology to improve business performance. As a reminder the following is what the Intelog Rapid methodology would deliver:

- Deliver measurable improved performance within 7 weeks from commencement
- Build critical mass for process and activity improvement
- Engage your people in “learning by doing” using training on the job
- Do this with minimal disruption to daily activity – only 3 hours of improvement activity per week
- Many people trained in Continuous Improvement and how to identify and solve problems and issues
- Provides simple and effective lean tools for people to improve the workplace and the business
- It isn’t a major intervention and can be used in all facets of a business
- Internal coaches are trained to continue the continuous improvement activity
- The RAPID approach is typically self funding

If you would like to know more about how lean thinking and the Intelog RAPID methodology could assist you to make real

*bottom line results happen as well as build for the future –
please contact us for an obligation free meeting and review of
the potential for your business.*

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